# John Curran

Atlanta, GA | 352-342-1904 | Curran.john35@gmail.com | linkedin.com/in/john-curran-jr | github.com/curohn

Data & Reporting Manager with a strong foundation in SQL, Python, and modern cloud-based platforms (dbt, AWS, GCP). Experienced in building data teams from the ground up, leading warehouse and ETL development, and delivering dashboards to drive ARR growth and operational scale. Proven ability to design scalable architectures, implement data governance, and translate complex data into actionable insights. Passionate about combining automation, analytics, and cross-functional collaboration to enable smarter, faster business decisions.

## PROFESSIONAL EXPERIENCE

**SmartPM** **Atlanta, GA**

Data & Reporting Manager April 2025 - Present

- Spearheaded platform selection and deployment (Airbyte, dbt, Redshift, Metabase), architecting the data warehouse to scale as the company grows.
- Built and own the ETL pipelines unifying Hubspot, Maxio, ReadAI, and Absorb, with Pendo and product data in progress.
- Established data governance, definitions, and automated quality checks as the single source of truth for company reporting.
- Built and rolled out Claude skills and agents used by teams across the company, putting self-serve answers in reach of non-technical staff.
- Leading the move into applied ML: churn modeling, sales forecasting, and NLP over meeting transcripts.
- Designed and created executive and team level dashboards to drive decisions around churn, revenue forecasting, and customer cohorts.
- Positioned to manage and mentor future analysts, while currently serving as both strategist and hands-on developer of data function.

**First American Title** **Remote**

Senior Data Analyst August 2023 – January 2025

- Ran pilot programs for future enhancements, evaluating effectiveness and providing recommendations for improvements.
- Collaborated with cross-functional teams to define key performance indicators (KPIs) and create reporting solutions.
- Designed and implemented data monitoring and quality assurance processes in Snowflake and Python, ensuring data integrity.
- Leveraged SQL and Python to extract, transform, and analyze large datasets, enhancing data accuracy and accessibility for decision-making.
- Created interactive dashboards to deliver actionable insights, empowering stakeholders with real-time data visualizations.
- Translated complex analytical findings into clear business insights, presentations, and reports.

**Ware2Go** **Atlanta, GA**

Senior Data Analyst April 2022 - August 2023

- Built an email notification system, using python, sql, and airflow, notified more than 100 users with relevant data.
- Establish a correction bounty program, leading to a 10% reduction in operational issues.
- Led Billing Audit project, identified $400k in annual missed billing.
- Generated and maintained department dashboards in DOMO and prepared numerous reports and analyses for organization.
- Ensured data quality across 15+ projects, integrating APIs, Tables, Views, and ETL processes.

Data Analyst April 2021 - March 2022

- Revamped Dashboards as well as set up scripts tables, ETLs, and views using SQL, Python, and DOMO.
- Created Warehouse Productivity and Throughput metrics with use of Dataset for all operations initiatives since creation.

## EDUCATION

**Georgia State University** **Atlanta, GA**

Masters in Data Science and Analytics August 2025 - April 2027

**Florida State University** **Tallahassee, FL**

BS: International Affairs, Concentration Economics August 2013 – April 2016

- Key Areas: Research Methods, Economics (Macro, Micro, Population, Urban), Python

## PROFESSIONAL DEVELOPMENT

**Self Study** - *SQL for Data Analysis* - Cathay Tanimura, *Fundamentals of Data Engineering* - Reis & Housely, *SQL Performance Explained* - Markus Winand

**Data Science Track (Python, SQL, Statistics) –** Codecademy October 2021

## SKILLS

- **Languages:**: SQL (DDL, DML), Python, R
- **Platform**s: Redshift, Snowflake (AWS-hosted), Google Cloud (BigQuery, Cloud Storage, Composer), Metabase, Tableau, DOMO, PowerBI, Excel
- **Workflow Automation & ETL**: Airbyte, Airflow, CRON scheduled API jobs, SQL-based transformations

## VOLUNTEERING

**Catalyst Sports** **Atlanta, GA**

Adaptive Climb Volunteer November 2024 – Present